

CURRICULUM VITAE

1. **Name:** TALAAT ABDEL-MALEK

2. **Education:**

- ❑ B.Comm. (Honours), University of Alexandria
- ❑ M.A. (Econ.), University of Manchester
- ❑ Ph.D. (International Economics), London School of Economics & Political Science
- ❑ Post-Graduate Certificate in Int. Marketing Management, Stanford University
- ❑ Certificate of the Stanford Executive Development Program

3. **Academic & Professional Experience Record:**

- September 2001 – on Professor of Economics, AUC, and – since 2003 – coordinator, MA Econ in International development Studies Programme
- January 2003 – on Economic Adviser to the Minister of International Co-operation and Executive Director, Centre for Project Evaluation & Macroeconomic Analysis (PEMA)
- September 1996 – August 2001 Distinguished Professor (Affiliate) of International Business & Economics, AUC
Consultant to International Agencies and private enterprises in Egypt
- May 2004 – on Member, Board of Trustees, The Executive Forum, Egypt
- October 2004 – on Member, EvianGroup, IMD, Lausanne, Switzerland, and member, Board of Trustees, Evian Group Arab Region, since March 2006
- September 1995 – August 1996 Adjunct Professor of International Business, University of Calgary, Canada, and management consultant
- December 1989 – Sept. 1995 Senior Advisor to the U.N. International Trade Centre UNCTAD/GATT (ITC), Geneva, Switzerland
- May 1988 - November 1989 Chief Technical Advisor & Project Manager, ITC Regional Project for Asia & the Pacific, Manila, The Philippines
- July 1981 – April 1988 Tenured professor of International Business & Founding Director of the International Business Division, University of Calgary, Canada
President of TAM Management Consultants, Calgary
- October 1978 – June 1981 International Labour Office Chief Technical Advisor & Project Manager, Management Development & Advisory Service, Prime minister's Office, Lusaka, Zambia
- July 1968 – September 1978 Visiting Associate Professor and, since 1972, Full Professor of International Business, University of Saskatchewan, Saskatoon, Canada

October 1961 – June 1968 Associate Professor and, subsequently, Professor of International Business and Director of Research, National Institute of Management Development, Cairo, Egypt
Occasional part-time faculty, Department of Economics, AUC

4. Honours, Awards and Fellowships and Research Grants:

- Ford Foundation Fellowship, 1963, to participate in Stanford University's International Marketing Program
- Stanford University Executive Development Fellowship, 1964, to participate in the Stanford Senior Executive Development Program
- University of Saskatchewan research grants, 1971-74, to write Canadian cases in international marketing
- Senior Research Fellowships, 1971, 1972 and 1976, by the University of Western Ontario School of Business, to participate in summer research workshops and carry out research projects
- Teacher of the Year Award, 1976, University of Saskatchewan
- Federal Department of Trade and Industry Research Grants, 1976 and 1977, to conduct a study of Canadian Direct Investment in Europe
- Consulting Professorship Award, 1986, by Xi'an Jiaotong University, in recognition of assistance (under CIDA technical assistance project) to help transform the Department of Socialist Economics into a business school
- Award and other recognitions by the University of Calgary, the Banff School of Advanced Management (best instructor for many program), Thammasat University (Thailand), Indian Institute of Foreign Trade, National Institute of Management Development (Egypt), Calgary Chamber of Commerce and Japan-Canada Society.

5. Visiting Professorships:

- Visiting Associate Professor of International Business, University of British Columbia, 1971-1972
- Visiting Senior Research Fellow, University of Western Ontario Business School, summers of 1971, 1972 & 1976
- Visiting Professor of International Business, Bradford Management Centre, University of Bradford, U.K., during my sabbatical year 1976-77
- Visiting Professor of International Business, Xian Jiaotong University, China, summer 1985

6. Membership of professional bodies: Former member of the

- Academy of International Business
- American Marketing Association
- Canadian Association of Administrative Sciences
- European International Business Association (EIBA)
- Editorial Board of the *Journal of International Business Studies*; and
- Editorial Board of the *Journal of Global Marketing*

Currently, a reviewer of the *Journal of Social Affairs*, American University at Sharja

7. Work with International Organisations:

In addition to the ILO and ITC with which I held employment posts, I have carried out short-term assignments for a number of international agencies including:

- United Nations Development Programme (UNDP)
- Asian Development Bank (ADB)
- The World Bank
- United Nations Conference on Trade & Development (UNCTAD)
- Swedish International Development Agency (SIDA)
- PRODEC (affiliated with the Finnish International Development Agency)
- Canadian International Development Agency (CIDA), and
- The European Union's Private Sector Development Programme (PSDP) in Egypt

8. Regions/Countries in Which Work Experience Was Gained:

- North America (Canada, U.S.A., Mexico)
- Europe (mainly UK, Switzerland, Hungary, but also a few other European countries - mostly for research work)
- Asia (most of South and S.E. Asia and China)
- The Middle East (Egypt, Jordan, Tunisia, Morocco, Palestine, Iraq)
- Africa (Uganda, Kenya, Tanzania, Zimbabwe, Namibia, Zambia).

9. Scholarly Work:

Published two books and many articles in refereed journals in the field of international economics, business and marketing, including the impact of globalisation, foreign direct investment, export promotion, etc. Articles appeared in *Economic Research FORUM for the Arab Countries, Iran and Turkey*, *The American Journal of Small Business*, *Canadian Public Policy – Analyse de Politiques*, *Journal of International Business Studies*, *Columbia Journal of World Business*, *European Journal of Marketing*, *The International Executive*, *International Trade Forum GATT/ITC*, *Management Review*, *Michigan State University Business Topics*, *International Review of Administrative Sciences*, and others. Recent contributions include several articles on Egypt's economic policy that appeared in *Al-Ahram Weekly*.

He also contributed to United Nations publications an edited book on Cases in international business, and monographs on training capacity in developing countries. Other scholarly work included well over 50 business cases, and papers read at national and international conferences.

Currently supervising a series of macroeconomic studies at PEMA, and preparing ministerial policy briefs on a wide range of economic issues, with particular focus on trade, investment and foreign aid.

He has also been instrumental in developing a new inter-disciplinary MA Econ in International development programme, launched by the Department of Economics in September 2004.

10. Consulting Work:

Has undertaken extensive consulting assignments in North America, particularly Canada where he had his own consulting company (TAM Management Consultants LTD) for many years. Also did much consulting as a senior adviser with various United Nations organisations.

Since returning to Egypt in late 1996, he carried out consulting work for the Private Sector Development Programme, funded by the European Union, involving more than 100 Egyptian companies over a five-year period. This entailed diagnostic work as well as assistance with business planning and implementation.

11. Project Evaluation Work:

He has restructured an existing unit to become the present Centre for Project Evaluation & macroeconomic Analysis (PEMA) at the Ministry of International Co-operation. As its Executive Director, he has introduced international standard methodologies to evaluate foreign assistance projects and is training and supervising a professional staff of 13 officers. PEMA is expanding its network of contacts locally and internationally in this field.

The latest project, being currently designed in detail in close consultation with the Minister and the Donor Assistance Group (DAG) in Egypt, aims at establishing a mechanism for improving the coordination and monitoring of aid received. This will require capacity building to strengthen technical units at key ministries to upgrade the quality of monitoring. Implementation is expected to be carried out June/July 2006.